



Commonwealth  
of Massachusetts

Form CPF M 102: Campaign Finance Report  
Office of Campaign and Political Finance

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File with Director  
Office of Campaign and Political Finance  
One Ashburton Place, 8th Fl.  
Boston, MA 02108  
(617) 552-8200

CPF ID# 17430

Reporting Period: Beginning: 1/16/2020 Ending: 2/24/2020

Type of Report: 2020 Pre-preliminary Report

CITY CLERK  
NEWTON, MA 02459

<u>Full Name of Candidate</u>	<u>Yes For Newton's Future</u>
N/A, N/A	<u>Committee Name</u>
<u>Office Sought/ District</u>	Gemma Martin
<u>Residential Address</u>	<u>Name of Committee Treasurer</u>
	202 Honham Road
	Dedham, MA 02026
	<u>Committee Address</u>

SUMMARY BALANCE INFORMATION

Ending balance from previous report:	\$0.00
Total receipts this period:	\$319,251.00
Subtotal:	\$319,251.00
Total expenditures this period:	\$273,042.35
Ending Balance:	\$46,208.65
Total in-kind contributions this period:	\$28,148.41
Total out of pocket spending this period:	\$0.00
Total outstanding liabilities:	\$0.00
Name of Bank Used:	

Affidavit of Committee Treasurer:

I certify that I have examined this report, including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity including all contributions, loans, receipts, expenditures, disbursements, in-kind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.

Signed under the penalties of perjury:

Gemma Martin  
Treasurer's signature (in ink)

2/24/2020  
Date

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Affidavit of Candidate (check 1 box only):

Candidate with Committee and no activity independent of the committee

I certify that I have examined this report, and attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55; I have not received any contributions, incurred any liabilities nor made any expenditures on my behalf during this reporting period.

Candidate without Committee OR candidate with independent activity filing separate report.

I certify that I have examined this report and attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity including contributions, loans, receipts, expenditures, disbursements, in-kind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.

Signed under the penalties of perjury:

Candidate's signature (in ink)

Date

**Schedule A: Receipts**

*M.G.L. c. 55 requires that the name and residential address be reported, in alphabetical order, for all receipts over \$50 in a calendar year. Committees must keep detailed accounts and records of all receipts, but need only itemize those receipts over \$50. In addition, the occupation and employer must be reported for all persons who contribute \$200 or more in a calendar year.*

<u>Date</u>	<u>Name and Residential Address</u>	<u>Amount</u>	<u>Occupation and Employer</u>
1/16/2020	Northland Investment Corporation - 2150 Washington St #300 Newton, MA 02462	\$194,250.00	
2/14/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$125,000.00	
<b>Total Itemized Receipts:</b>		<b>\$319,250.00</b>	
<b>Total Unitemized Receipts:</b>		<b>\$1.00</b>	
<b>Total Receipts:</b>		<b><u>\$319,251.00</u></b>	

**Schedule B: Expenditures**

*M.G.L. c. 55 requires committees to list, in alphabetical order, all expenditures over \$50 in a reporting period. Committees must keep detailed accounts and records of all expenditures, but need only itemize those over \$50. Expenditures over \$50 and under may be added together from committee records, and reported on line 13.*

<u>Date</u>	<u>Name and Address</u>	<u>Amount</u>	<u>Purpose</u>
2/21/2020	1-800-flowers 1 Old Country Rd Carle Place, NY 11514	\$104.10	Flowers
1/24/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$189.03	Food for canvassers
1/24/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$565.34	Office supplies
1/24/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$143.06	Telephones
2/14/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$195.50	Food for canvassers
2/14/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$221.46	Printing
2/14/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$431.79	Catering
2/14/2020	Benard, Daniel 17 Preston St Malden, MA 02148	\$107.04	Supplies
1/22/2020	Bond, Griffin 1592 Commonwealth Ave Newton, MA 02465	\$281.25	Canvasser

2/9/2020	Bond , Griffin 1592 Commonwealth Ave Newton, MA 02465	\$106.25 Canvasser
2/14/2020	Brennan, Julie 16 Suffolk Rd Sharon, MA 02067	\$400.00 Canvasser
2/19/2020	Brennan, Julie 16 Suffolk Rd Sharon, MA 02067	\$381.25 Canvasser
2/16/2020	Change Research, 1510 Walnut St Ste E Berkeley, CA 94709	\$4,000.00 Poll
2/1/2020	Chick Montana Group, 202 Bonham Rd Dedham, MA 02026	\$1,125.00 Accounting and compliance services
2/1/2020	Chick Montana Group, 202 Bonham Rd Dedham, MA 02026	\$29.99 Supplies
2/1/2020	Chick Montana Group, 202 Bonham Rd Dedham, MA 02026	\$1.20 Postage
1/29/2020	Chipotle, 300 Needham St Newton, MA 02464	\$54.78 Food for canvassers
2/5/2020	Chipotle, 300 Needham St Newton, MA 02464	\$32.64 Food for Canvassers
2/10/2020	Chipotle, 300 Needham St Newton, MA 02464	\$15.52 Food for Canvassers
2/12/2020	Chipotle 300 Needham St Newton, MA 02464	\$8.03 Food For Canvassers
2/21/2020	Chipotle 300 Needham St Newton, MA 02464	\$12.31 Food For Canvassers
1/16/2020	Citizens Bank, 40 Summer St Boston, MA 02110	\$18.00 Bank Fee
1/21/2020	Citizens Bank 40 Summer St Boston, MA 02110	\$12.00 Bank Fee
2/14/2020	Citizens Bank 40 Summer St Boston, MA 02110	\$18.00 Bank Fee
1/31/2020	Community News, 254 Second Ave Needham, MA 02494	\$3,295.05 advertising
2/14/2020	Danzing , Benita 79 Brookside Ave Newton, MA 02460	\$643.75 Canvasser

2/9/2020	Danzing, Benita 79 Brookside Ave Newton, MA 02460	\$581.25	Canvasser
2/19/2020	Danzing, Benita 79 Brookside Ave Newton, MA 02460	\$450.00	Canvasser
1/29/2020	Danzing, Benita 79 Brookside Ave Newton, MA 02460	\$143.75	Canvasser
2/23/2020	Dennis Newman 580 Pearl St Reading, MA 01867	\$420.00	Legal Services
2/19/2020	DiNicola, Seligson & Upton LLP 6 Beacon St Ste 700 Boston, MA 02108	\$11,414.58	Pre and Post Committee Formation Legal Work
2/18/2020	Dunkin 138 Needham St Newton, MA 02464	\$16.98	Food For Canvassers
1/29/2020	EveryAction, Inc, PO Box 392264 Pittsburgh, PA 15251-9264	\$2,400.00	Database
1/30/2020	Five Guys, 215 Needham St Newton, MA 02464	\$27.99	Food for canvassers
2/7/2020	Five Guys, 215 Needham St Newton, MA 02464	\$72.22	Food for Canvassers
2/10/2020	Five Guys, 215 Needham St Newton, MA 02464	\$42.52	Food for Canvassers
2/12/2020	Five Guys 215 Needham St Newton, MA 02464	\$5.34	Food For Canvassers
2/12/2020	Five Guys 215 Needham St Newton, MA 02464	\$42.10	Food For Canvassers
2/18/2020	Five Guys 215 Needham St Newton, MA 02464	\$41.03	Food For Canvassers
2/20/2020	Forman, Craig 116 Fair Oaks Ave Newtonville, MA 02460	\$32.69	Food/supplies For House Party
2/19/2020	Fulton, Carol 19 Wiltshire Rd Newton, MA 02456	\$593.75	Canvasser
2/5/2020	GateHouse New England, MetroWest Daily News Framingham, MA 01701	\$5,850.10	Advertising
2/9/2020	GateHouse New England, MetroWest Daily News Framingham, MA 01701	\$5,850.10	Advertising

2/10/2020	GateHouse New England, MetroWest Daily News Framingham, MA 01701	\$5,850.10 Advertising
2/18/2020	GateHouse New England, MetroWest Daily News Framingham, MA 01701	\$5,850.10 Advertising
1/22/2020	Harris , Daniel' 14 Phillips Ln Newton, MA 02460	\$62.50 Canvasser
2/9/2020	Harris , Daniel 14 Phillips Ln Newton, MA 02460	\$100.00 Canvasser
2/14/2020	Harris , Daniel 14 Phillips Ln Newton, MA 02460	\$268.75 Canvasser
1/27/2020	HubDialer Minutes, PO Box 615 Manhasset, NY 11030	\$1,299.87 Robo calls
2/20/2020	Hustle, Inc 251 Kearny St San Francisco, CA 94018	\$3,220.00 Robo Calls and Texts
2/14/2020	Joyce, Brendan 141 Wrentham St, Apt 3 Boston, MA 02124	\$1,110.05 Supplies
2/14/2020	Lorin, Lucy 34 Otis St Newton, MA 02460	\$100.00 Canvasser
2/19/2020	Lorin, Lucy 34 Otis St Newton, MA 02460	\$200.00 Canvasser
1/23/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$8,324.31 Printing
1/23/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$6,479.62 Postage
1/31/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$4,437.35 Printing
1/31/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$2,847.18 Postage
2/10/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$9,055.56 Printing
2/10/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$4,789.62 Postage
2/14/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$5,795.50 Printing

2/14/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$8,637.50	Printing
2/14/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$7,640.00	Postage
2/14/2020	Madison Group, Inc., PO Box 251 Revere, MA 02151	\$4,689.01	Postage
2/20/2020	Madison Group, Inc. PO Box 251 Revere, MA 02151	\$7,640.00	Postage
2/20/2020	Madison Group, Inc. PO Box 251 Revere, MA 02151	\$11,146.25	Printing
2/4/2020	MailChimp, 675 Ponce De Leon Ave Atlanta, GA 30308	\$14.99	Subscription
2/19/2020	Mikula, Andrew 143 Walnut St Newton, MA 02456	\$187.50	Canvasser
2/14/2020	Mills, Jr, Kenneth John 12 Columbus Ave Saugus, MA 01906	\$148.75	Canvasser
2/14/2020	Mills, Jr., Kenneth John 12 Columbus Ave Saugus, MA 01906	\$175.00	Canvasser
2/18/2020	Modern Rotisserie 244 Needham St Newton, MA 02464	\$9.58	Food For Canvassers
2/20/2020	National Lumber 15 Needham St Newton, MA 02461	\$75.27	Supplies
2/4/2020	New England Soup, 244 Needham St Newton, MA 02464	\$23.43	Food for canvassers
2/18/2020	New England Soup 244 Needham St Newton, MA 02464	\$16.05	Food For Canvassers
2/4/2020	Newton Tire, 79 Needham St Newton, MA 02461	\$200.00	Gas cards for canvassers
1/20/2020	Northwind Strategies 55 Court St, Ste 340 Boston, MA 02108	\$30,000.00	Consulting - No Sub Vend Rep Req
1/20/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$5,000.00	Graphic design
1/31/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$5,000.00	Facebook ads

1/31/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$7,560.00	Digital banner ads
2/5/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$30,000.00	Consulting - no sub vend rep req
2/5/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$2,284.43	Advertising creation and placement commission
2/5/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$5,000.00	web design
2/6/2020	Northwind Strategies, 55 Court St, Ste 340 Boston, MA 02108	\$7,560.00	Banner advertising
2/19/2020	Northwind Strategies 55 Court St, Ste 340 Boston, MA 02108	\$7,560.00	Banner Advertising
2/24/2020	Northwind Strategies 55 Court St, Ste 340 Boston, MA 02108	\$10,000.00	Digital Advertising
1/22/2020	Olhava, Alexander 11 Searsdale Rd Newton, MA 02460	\$62.50	Canvasser
1/29/2020	Olhava, Alexander 11 Searsdale Rd Newton, MA 02460	\$137.50	Canvasser
2/9/2020	Olhava, Alexander 11 Searsdale Rd Newton, MA 02460	\$200.00	Canvasser
2/14/2020	Olhava, Alexander 11 Searsdale Rd Newton, MA 02460	\$143.75	Canvasser
2/9/2020	Parsons, Susan 172 Washington St Newton, MA 02458	\$493.75	Canvasser
2/14/2020	Parsons, Susan 172 Washington St Newton, MA 02458	\$687.50	Canvasser
2/19/2020	Parsons, Susan 172 Washington St Newton, MA 02458	\$643.75	Canvasser
1/22/2020	Parsons, Susan 172 Washington St Newton, MA 02458	\$225.00	Canvasser
1/29/2020	Parsons, Susan 172 Washington St Newton, MA 02458	\$400.00	Canvasser
2/4/2020	Patch Media, 584 Broadway New York, NY 10012	\$2,000.00	advertising



1/22/2020	Pina, Leonedis 300 Seaver St Apt 6 Boston, MA 02121	\$410.00	Canvasser
2/14/2020	Pina, Leonedis 300 Seaver St Apt 6 Boston, MA 02121	\$1,260.00	Canvasser
2/19/2020	Pina, Leonedis 300 Seaver St Apt 6 Boston, MA 02121	\$1,425.00	Canvasser
1/29/2020	Pina, Leonedis 300 Seaver St Apt 6 Boston, MA 02121	\$970.00	Canvasser
2/9/2020	Pina, Leonedis 300 Seaver St Apt 6 Boston, MA 02121	\$1,180.00	Canvasser
2/10/2020	Pressed Cafe, 300 Needham St Newton, MA 02459	\$13.38	Food for Canvassers
2/14/2020	Pressed Cafe 300 Needham St Newton, MA 02459	\$42.27	Food For Canvassers
2/14/2020	Pressed Cafe 300 Needham St Newton, MA 02459	\$676.83	Food For Event
2/21/2020	Pressed Cafe 300 Needham St Newton, MA 02459	\$40.13	Food For Canvassers
1/22/2020	Rivkin, Ailey 19 Saxon Rd Newton, MA 02461	\$406.25	Canvasser
2/19/2020	Rivkin, Ailey 19 Saxon Rd Newton, MA 02461	\$112.50	Canvasser
2/9/2020	Rivkin, Ailey 19 Saxon Rd Newton, MA 02461	\$162.50	Canvasser
2/14/2020	Sacks, Jeffrey 45 Old Colony Rd Newton, MA 02467	\$61.29	Food for event
2/21/2020	Sierra 141 Needham St Newton, MA 02461	\$95.59	Supplies
1/28/2020	Staples, 163 Highland Ave Needham, MA 02494	\$105.98	Supplies
1/28/2020	Staples, 163 Highland Ave Needham, MA 02494	\$64.79	Supplies
1/31/2020	Staples, 163 Highland Ave Needham, MA 02494	\$316.07	Supplies

2/10/2020	Staples, 163 Highland Ave Needham, MA 02494	\$49.30 Supplies
2/18/2020	Staples 163 Highland Ave Needham, MA 02494	\$79.02 Supplies
2/18/2020	Staples 163 Highland Ave Needham, MA 02494	\$16.99 Supplies
2/19/2020	Staples 163 Highland Ave Needham, MA 02494	\$182.73 Supplies
2/21/2020	Staples 163 Highland Ave Needham, MA 02494	\$395.09 Supplies
2/13/2020	Stephanie Gray Photography 23 Highview St Westwood, MA 02090	\$550.00 Photography
1/30/2020	Stop & Shop, 165 Needham St Newton, MA 02461	\$62.09 Supplies
2/5/2020	Stop & Shop, 165 Needham St Newton, MA 02461	\$28.34 Supplies
2/10/2020	Stop & Shop, 165 Needham St Newton, MA 02461	\$64.63 Supplies
2/12/2020	Stop & Shop 165 Needham St Newton, MA 02461	\$55.76 Supplies
2/18/2020	Stop & Shop 165 Needham St Newton, MA 02461	\$24.28 Supplies
2/19/2020	Stop & Shop 165 Needham St Newton, MA 02461	\$46.02 Supplies
1/22/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$181.25 Canvasser
1/29/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$115.00 Cab Fares
2/19/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$125.00 Canvasser
2/14/2020	Taylor, Evan, 249 Bennington St Apt 1 Boston, MA 02128	\$125.00 Canvasser
2/9/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$125.00 Canvasser

2/14/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$185.00 Cab fares
1/29/2020	Taylor, Evan 249 Bennington St Apt 1 Boston, MA 02128	\$175.00 Canvasser
1/22/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$512.50 Canvasser
1/29/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$1,506.25 Canvasser
2/19/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$1,890.00 Canvasser
2/20/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$19.26 Food For Canvassers
2/14/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$1,551.25 Canvasser
2/9/2020	Vrettos, Anastasios 153 Concord St Newton, MA 02462	\$1,350.00 Canvasser
2/14/2020	Zimmer, Warren 906 Village Road East Norwood, MA	\$87.50 Canvasser
2/19/2020	Zimmer, Warren 906 Village Road East Norwood, MA	\$68.75 Canvasser
2/9/2020	Zimmer, Warren 906 Village Road East Norwood, MA	\$225.00 Canvasser
1/29/2020	Zimmer, Warren 906 Village Road East Norwood, MA	\$175.00 Canvasser

<b>Total Itemized Expenditures:</b>	<b>\$273,042.35</b>
<b>Total Unitemized Expenditures:</b>	<b>\$0.00</b>
<b>Total Expenditures:</b>	<b><u>\$273,042.35</u></b>

### Schedule C: "Inkind" Contributions

Please itemize contributors who have made inkind contributions of more than \$50. In-kind contributions \$50 and under may be added together, from the committee's records, and included in line 16. An exception to this is that all contributions (under or over \$50) given by persons who have contributed more than \$50 in the calendar year must be itemized. Please report the names and addresses of contributors. Also give the occupation and employer of any contributor who has given an aggregate amount of \$200 or more in the calendar year.

<u>Date</u>	<u>Name and Residential Address</u>	<u>Value</u>	<u>Description, Occupation &amp; Employer</u>
1/16/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$5,300.00	0 Poll
1/24/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$248.41	0 Inkind Telephone and Internet For Hq
2/10/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$175.00	0 In Kind Supplies
2/18/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$7,000.00	0 In Kind Facility Usage
2/20/2020	Northland Investment Corporation 2150 Washington St #300 Newton, MA 02462	\$15,425.00	0 In Kind Staff Time
	<b>Total Itemized In-kind Contributions:</b>	<b>\$28,148.41</b>	
	<b>Total Unitemized In-kind Contributions:</b>	<b>\$0.00</b>	
	<b>Total In-kind Contributions:</b>	<b><u>\$28,148.41</u></b>	

**Subvendor Payments**

<u>Date</u> <u>Vendor</u>	<u>Subvendor and Address</u>	<u>Amount</u> <u>Purpose</u>
1/31/2020 Northwind Strategies	Bolt Media Group 1014 E Brandon Blvd Brandon, FL 33511	\$7,560.00 Digital Banner Ads
2/6/2020 Northwind Strategies	Bolt Media Group 1014 E Brandon Blvd Brandon, FL 33511	\$7,560.00 Digital Banner Ads
2/19/2020 Northwind Strategies	Bolt Media Group 1014 E Brandon Blvd Brandon, FL 33511	\$7,560.00 Digital Banner Ads
1/31/2020 Northwind Strategies	Facebook 1 Hacker Way Menlo Park, CA 94025	\$5,000.00 Digital Ads
2/24/2020 Northwind Strategies	Facebook 1 Hacker Way Menlo Park, CA 94025	\$10,000.00 Digital Advertising